



# Newcastle Town Football Club

2022/23 Academy Prospectus

## PAID FOOTBALL SCHOLARSHIPS

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Looking for a career in Sports ?

either as a professional football player  
or  
in the sports industry



[www.newcastletownfc.co.uk](http://www.newcastletownfc.co.uk)



## Welcome from our Course Directors. Robin van der Laan & Gavin Appleby

We would like to thank you for taking an interest in our football and education academy. Please take your time reading the information provided in this brochure as I'm sure that you will see why we are so excited and passionate about our football & education academy and our unique paid scholarship programme which is the first of its kind at our level.

We are very proud to have earned the reputation of delivering the very best football club based educational programme in the area. Our purpose-built 20-acre football facilities with onsite classroom and gym, our education provider PM Training, the quality of our tutor and coach and the excellent progression routes, both on the football side and education side are second to none.

I Robin Van der Laan, will be the coach for our academy students and with my role as director of football and first-team manager for Newcastle Town FC, I am in a perfect position to coach, monitor and progress players to our floodlit team as well as our first team if and when they are ready.

I'm an ex-premier league player and hold the prestigious UEFA 'A' licensed coaching qualification and have made over 400 professional appearances for clubs across Holland and England, including local side Port Vale, Wolverhampton Wanderers and Barnsley as well as captaining Derby County in the Premier League. Since finishing my playing career I have had spells at both Port Vale & Derby County in their respective academies and have coach mentored international coaches for Stoke City.

My main coaching role for the last 15 years has been as international head-coach and coach mentor for one of the biggest clubs in the world. My experience and knowledge in youth development and as a professional player has benefitted many players over the years and is now actively passed on to our students/players at the Newcastle Town Football and Education Academy.





# Our Football Paid Scholarship Programme How does it work?

We have a Level 1 and a level 2 scholarship with every UK based player getting a paid allowance (9 months), and full training kit.

The difference between the 2 scholarships is the amount of the allowance that is being paid over 9 months and is based on 85%+ attendance rate and staying up to date with assignment deadlines

## Level 1

Scholarships are given out to players who want to better themselves as players through the accelerated learning curve that players experience in our programme and are working towards a level 2 scholarship.

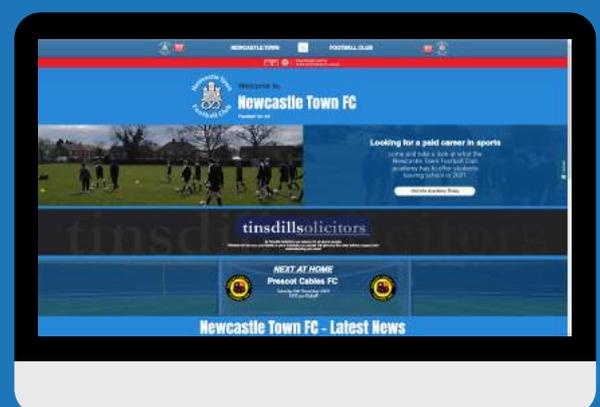
## Level 2

Scholarships are given out to players that are already advanced in different aspects of the game and are showing potential to become future 1st team players at Newcastle town fc and beyond. These aspects could be technical, tactical or physical attributes or a combination of the 3.

International students can qualify for our level 2 scholarship terms if the student commit to the extended work experience initiative on top of our football and education programme.

more info can be found on  
our club website

[www.newcastletownfc.co.uk](http://www.newcastletownfc.co.uk)





## Course Information

**Course:**

**BTEC Sports/Coaching Level 3 Diploma or Extended Diploma.**

**Duration:**

**2 years or 3 years**

**Units include:**

**Coaching, Technical & Tactical Skills, Sports Development, Health & Wellbeing and many more...**

**Time:**

**3 full days attendance with a possible 4th for Maths and English if not Passed at GCSE level.**

**Qualified Tutors with superb industry knowledge.**

**Interactive learning through online portfolio.**

**Monthly reviews and target setting meetings.**

**Our course is fully compliant with Ofsted requirements and audited by PM Training.**





# The Football Programme

**Live, play and train like a pro.**  
With our Football Programme

**Our football programme is designed to give our players a professional environment like the scholars get at a professional club.**

**Training 3/4 times a week**

**Regular games**

**Video analysis**

**Hill training**

**Nutrition**

**Fitness & Skills testing**

**Gym sessions (Cardio-Strength & Conditioning)**

**Technical and tactical training sessions**

**Physiotherapy and re-hap facilities**

**At Newcastle Town FC we have unrivaled progression routes within our club and beyond**

**Midland Floodlit Team**

**1st team (Semi-Professional)**

**Professional clubs through our network of contacts.**



# About Newcastle Town FC



**Big crowds during pre season games versus professional clubs**



**NORTHERN  
PREMIER  
LEAGUE**



**Competitions we compete in on an annual basis**



**Serial winners of the Sentinel Cup (unprecedented 6 years in a row)**

**Our thriving club has 50 teams from our 1st team to  
Our U6's, both boys and girls as well as a popular Saturday Soccer  
School**

**We also have a Football and Education Academy Team and operate  
from both our 4000 capacity stadium and our 20 acre football facility  
at Roe Lane**

# Recent Success Stories

## Ryan McLean

Ryan joined us after a short spell playing Saturday county football and then with Market Drayton Town, he joined us here at Newcastle Town. In a short space of time Ryan put in some stunning performances with us and in the 2019/20 season earned various trials with pro clubs who could all see his talent, and in the 2020/21 season Ryan earned himself a loan to Conference North team Hereford FC who were so impressed with Ryan they purchased him and offered him pro terms in the summer of 2021



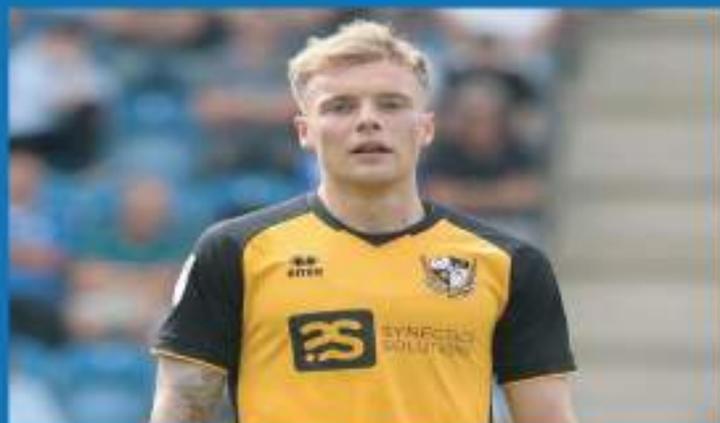
## James Melhado

James initially joined us after his time with Burton Albion academy and come to us as a central midfield player, but with pace and the ability to get at players he worked with Robin and the coaching staff who developed him into a staggering right back with pace and ability to take any player on. This caught the eye of several clubs and in the summer of 2021 Salford City owned by the famous Manchester United Class of '92 come in with an offer which was accepted by the club and James has since gone on to play in the football league with Salford City





# More Success Stories at Newcastle Town FC



## Tom Conlon

Tom joined Newcastle at 16 after leaving Stoke City, Tom was scouted by Peterborough whilst playing for our Midlands Floodlit team.



## Josh Williams

Josh is our most recent success story, playing in the 2019/20 season at left back he caught the eye of Crystal Palace and after a 6 week trial signed pro terms



## Rai Simons

Rai Simons was part of our Sentinel cup winning team and went on to sign pro terms with Chesterfield after a spell with Ilkeston, Rai has also represented Bermuda at international level.



## Josh Gordon

Josh developed through our youth system and played for our floodlit team, reserves and first team. Josh moved on to play for teams in higher leagues before being scouted by Leicester City, and now is with Walsall in League Two.



## Cohen Bramall

Cohen joined our first team as a teenage player and played both as a left back and winger. Newcastle was a stepping stone for Cohen who has gone on to play for Arsenal and Birmingham City most recently.



## Elliott Osborne

Elliott signed for Newcastle at the age of 18 and played a huge part in our side making a run to the league playoffs. Elliott played in various roles before getting a move to Fleetwood Town.



# Our Facilities



## ROE LANE PLAYING FIELDS

**Our 20-acre training facility which is the home of the Newcastle Town Youth Section and football education programme and training facility for our 1st team and reserves.**

**On-site we have 11 pitches, 14 changing rooms, full equipped modern classroom, state of the art kitchen and newly refurbished gym.**

**Classroom facilities - now capable of holding up to 35 students in one sitting, with 5 static whiteboard and 8 movable white boards, students enjoy an interactive classroom environment with kitchen facilities.**





# Our Facilities



## RED INDUSTRIES STADIUM

This is where our 1st team, floodlit team and also our academy team play our home games as well as some of our high profile youth team games and Sentinel Cup games.

Our stadium has a capacity of 4000 spectators and has seen this full capacity in recent years in our pre-season games against Stoke City FC





**Expert tennis coach and Newcastle Town's head of 1st team recruitment Alan Baxter with the detailed delivery of tennis session for our students at Florence tennis and bowling club.**



**Practical sporting excursions other than football to widen general knowledge in sports and to understand similarities and differences in both the technical and tactical aspects of different sports like Tennis, American Football and more.**



**find us on social media**

# STRENGTH



&

# FITNESS

Our gym has seen huge investments over the last 3 years with a £30k investment in the 2018 refurbishment and another £20k investment in June 2021 with professional grade gym equipment to give our students the opportunity to develop both the cardio fitness as well as the general strength and conditioning aspect of the students/players as individuals in their own time or as a group in our tutor/coach lead sessions. Students/players will have FREE access to the gym whenever our Roe lane Facility is open.

We have added Matt Quimby to our education academy staff and is another great addition. Matt Quimby will come in as our Strength and Conditioning Coach, he is the founder of Athlete Per4mance and is an ex-Newcastle Town FC player which continues the strong football club links with all our staff.

What will Matt and Athlete per4mance bring to our academy?

- Matt will do 3 to 4 Performance testing's each year to monitor players physical progress.
- All students/players will get access to their own Teambuilder App profile where all bespoke individual and team Strength and Conditioning programmes designed by Matt are uploaded.
- Bi-weekly training session working on all aspects of physical fitness, agility and flexibility.
- Matt will be available to work one on one as an extra with students/players as a personal trainer (additional cost)



**ATHLETE**  
PER4MANCE

**“I really enjoyed my time on the Newcastle Town Education Programme. The balance between lessons and football was just right. It also gave me great opportunities to get into coaching.”**

**Joseph Cartlidge, 2021**



**Newcastle Town has our own 17 seater mini bus which we use to travel to games as well as regular daily pick ups and drop offs of Academy players from the train station and bus depots.**



**Dedicated and Specific Goalkeeper Training provided by fully qualified FA Goalkeeper coaches.**

**Regular GK Sessions to improve**

**Here at Newcastle Town we also use the VEO camera filming system which allows us to film matches and training sessions to give our coaches a better insight into the analysis of your game and help you to improve in more focused areas with specific videos tailored to you.**

**Players will get a link to all games that they have played in.**





# Get Involved with us



## **Paid Scholarship Programme**

**Contact us:**

**Roe Lane Playing Fields, Roe Lane, Newcastle Under Lyme,  
ST5 3PH**

**Telephone: 01782 662350**

**Email: [academy@newcastletownfc.co.uk](mailto:academy@newcastletownfc.co.uk)**

**[www.newcastletownfc.co.uk](http://www.newcastletownfc.co.uk)**

